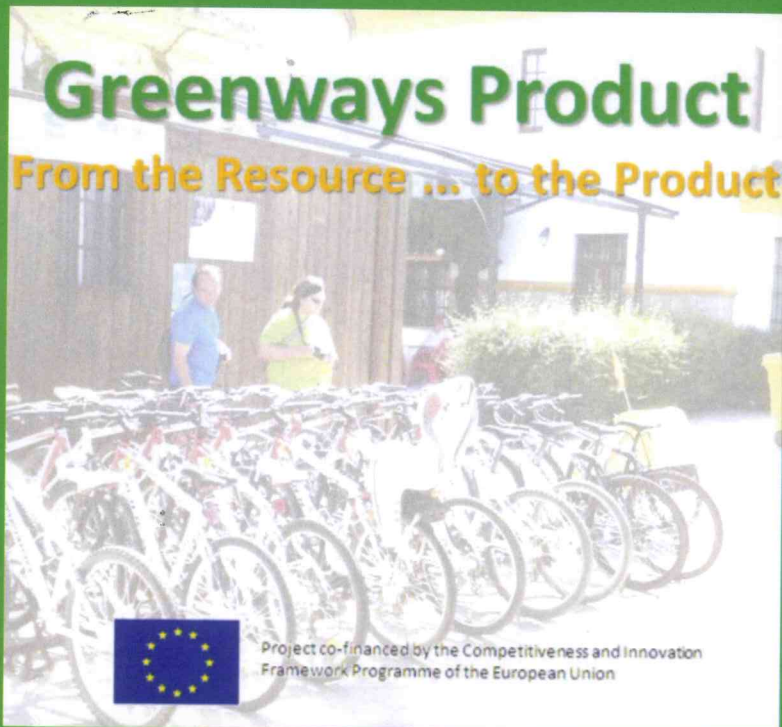


INTERNATIONAL PARTNER MEETING

29. June—2. July



**ROGALAND COUNTY
NORWAY**



WELCOME

TO
The 3rd INTERNATIONAL PARTNER MEETING
FOR
GREENWAYS PRODUCTS

ROGALAND COUNTY COUNCIL
IS PROUD TO BE HOSTING THIS
MEETING



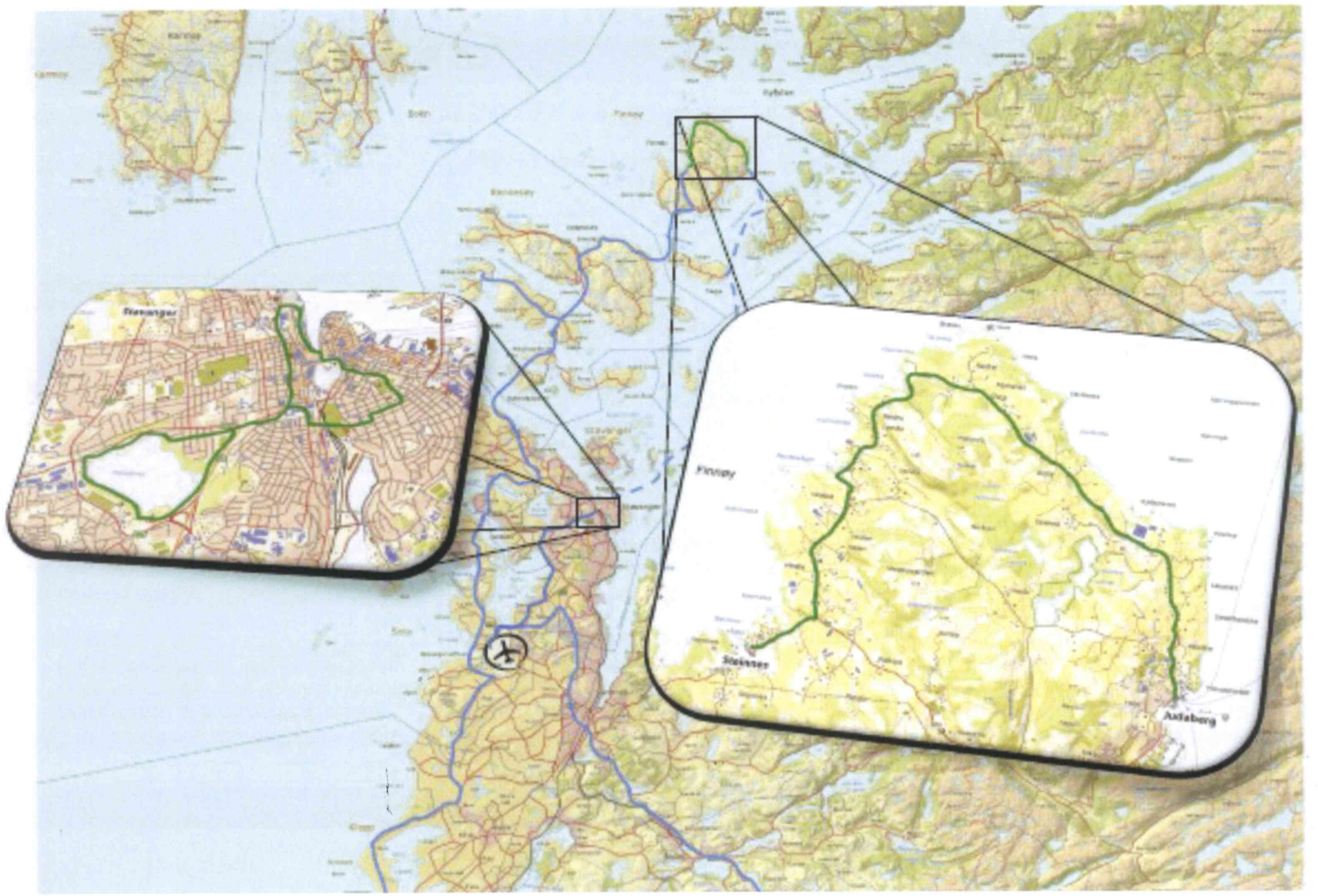
ROGALAND
FYLKESKOMMUNE

ITINERARY

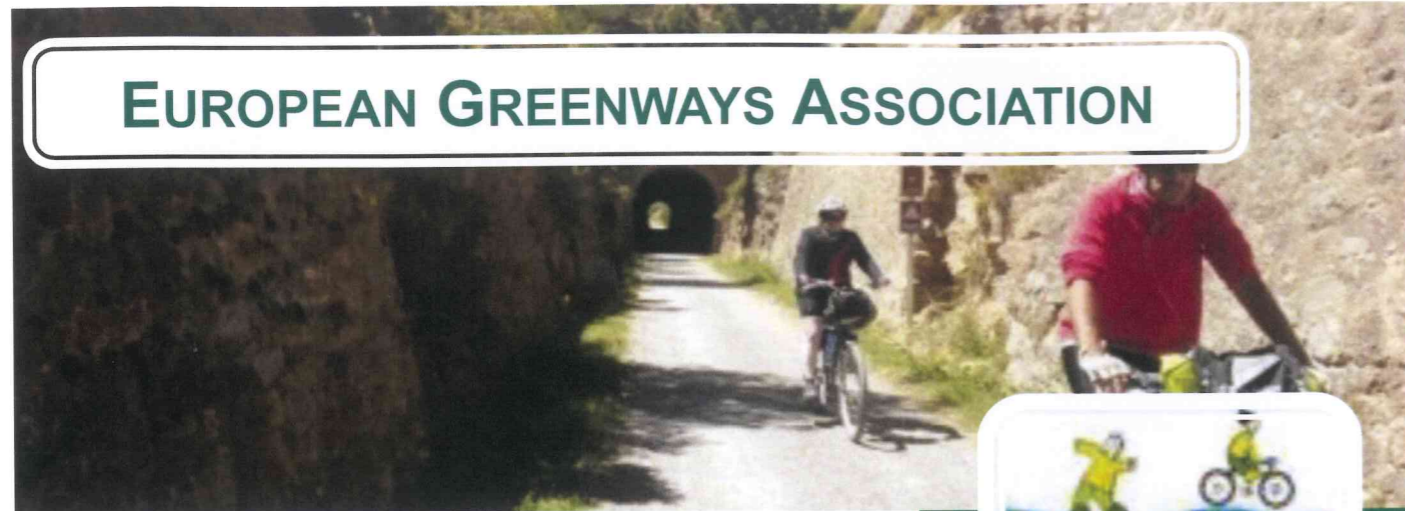
Monday 30. June	Tuesday 1. July	Wednesday 2. July
07:00–09:00 Breakfast and check out	07:00–09:00 Breakfast and check out	07:00–09:00 Breakfast and check out (Baggage can be left at hotel)
09:00–12:00 Workshop	09:00–09:30 Departure and travel by bus to “Landahuset”, Steinnesvågen, Finnøy	09:30–10:00 Departure on foot to “The County House” Arkitekt Eckhoffsgate 1
12:00–13:00 Departure and travel by bus to Egersund	09:30–10:00 Coffee, tea and register for the workshop	10:00–12:00 Workshop
13:00–14:00 Cycling on the North Sea Cycle Route Distance to cycle: Approximately 11 km. Easy cycling. Some very short hills	10:00–13:00 Workshop hosted by the Vital Rural Area Project.	12:00–13:00 Lunch
14:00–15:00 Lunch at Maurholen station	13:00–14:00 Lunch by “Ryfylkekokken”	13:00–14:00 Cycle trip along the “Broken Column” sculptures in Stavanger Distance to cycle: Approximately 5-11km (short round or full round). Easy cycling (optional).
15:00–15:30 Cycling on to Hellvik Distance to cycle: Approximately 2 km. Easy cycling.	14:00–15:00 Cycle trip along “Finnøy-runden” Distance to cycle: Approximately 10km. Easy cycling.	14:00 End of programme.
15:30–17:30 Departure by bus along the coast to Utstein Kloster Hotel, Rennesøy Stopping at 2 or 3 attractions along the North Sea Cycle Route	15:30–16:30 Return to Stavanger by boat	Afternoon: Departure by Airport Express for Stavanger Airport at own leisure.
17:30–19:30 Check in and relax.	16:30–16:45 Check in at Scandic City Hotel	
18:30–19:30 Short walk to nearby Monastery (optional)	16:45–18:45 Last partner meeting meetingrom in hotel	
19:30–21:30 Dinner at hotel	19:00–20:00 Relax or a stroll in town.	
	20:00–22:00 Dinner at Italian restaurant in Stavanger	

WORKSHOP PROGRAM

Monday 30. June	Tuesday 1. July	Wednesday 2. July
Welcome to Norway and Sokndal + short presentation of the Cyclist Welcome Scheme and the new “Cyclist Welcome Packs” by Eli Viten, Rogaland County Council	Welcome to Finnøy, by representative for the Municipality of Finnøy	Welcome to Stavanger and the Rogaland County Council by Christine Haver, Director of Regional Planning, Rogaland County Council
The benefits of being a Cyclist Welcome business, by Eli Laupstad Omdal, hotel director, Sogndalstrand Kulturhotell	The Rural Power Pack, by/Peter Laan, Project Manager, Vital Rural Area Project	Regional cycle tourism – “Creation of a Cycling Destination” in Norway, by Manager web & marketing Linda Løvfall, STIN (National Foundation for cycling tourism, Norway)
Presentation of the Greenways product project by Arantxa Hernández Colorado, Spanish Railways Foundation	Presentation of the European Greenways. Overview by Mercedes Muñoz Zamora, Director of the European Greenways Association (EGWA).	The Spanish “Vias Verdes” / Greenways Programme by Carmen Aycart, Director of Greenways and Environment. Spanish Railways Foundation.
European Slow Cities - Being a “Citta Slow” member, by Nils Jacobsen, municipality of Sokndal	Presentation of “The Lifestyle Project” in Finnøy – a significant result of the Vital Rural Area project by Dr. med. Eivind Vestbø and Oddny Kjølvik, leader of health services, municipality of Finnøy	Presentation of Cycle Tourism Products in Italy , by Giulia Cortesi, FIAB Italy.
Presentation of the Via Verde de la Sierra and the use of disused infrastructure – the reality of the rural World, by María Jimenez, Vía Verde de la Sierra Foundation.	Questions and Discussion	New Products for cyclists in The Stavanger Region: Construction of a “Cycle Motorway” and the establishment of “Electric Bicycle Pools” in the city Centre of Stavanger and at Forus – the main industrial area in the region by Manager Helmer Berre, “Sykkelløftet”, Rogaland (not confirmed).
		Questions and Discussion



EUROPEAN GREENWAYS ASSOCIATION



European Greenways Association (EGWA), was created in 1998 (Namour/Belgium), with the aim of spreading and promoting greenways in Europe. From 2009 is managed from the executive office in Madrid.

Greenways are **communication car-free routes** that have as common characteristics **safety** due to their separation from roads, **accessibility** with slopes (either low or zero gradient) to accommodate all types of users, including mobility impaired people; they have **continuity** as suitable solutions are found to overcome obstacles on the route, and they are developed with **respect for the environment** and integrated into the landscape. Mainly are realised over **disused railways** and **towpath channels**.

European Greenways Awards, conferences, observatory, **European projects**, Technical workshops and events are the main activities of the association to promote greenways. EGWA counts with nearly 50 **organisations** members from **14 countries**.

Within their participation in Greenways Product project, EGWA' aim is to promote locally and internationally "European Greenways" as sustainable and active tourism destination for any kind of user (walkers, cyclists, families, etc. ...), including people with reduced mobility.

To raise awareness among public administration and SME located in the territories through which run these infrastructures, of the great appeal that greenways represent as sustainable tourist destination and for active leisure, and the opportunity that represent to diversify the local economy and job creation.

Furthermore, to encourage the creation of integrated tourism packages based on these trails integrating various types of services and the use of local resources (bike rental, luggage transport, accommodation, restaurants, local sights and activities ...) in such tours and give visibility to these initiatives.

ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES

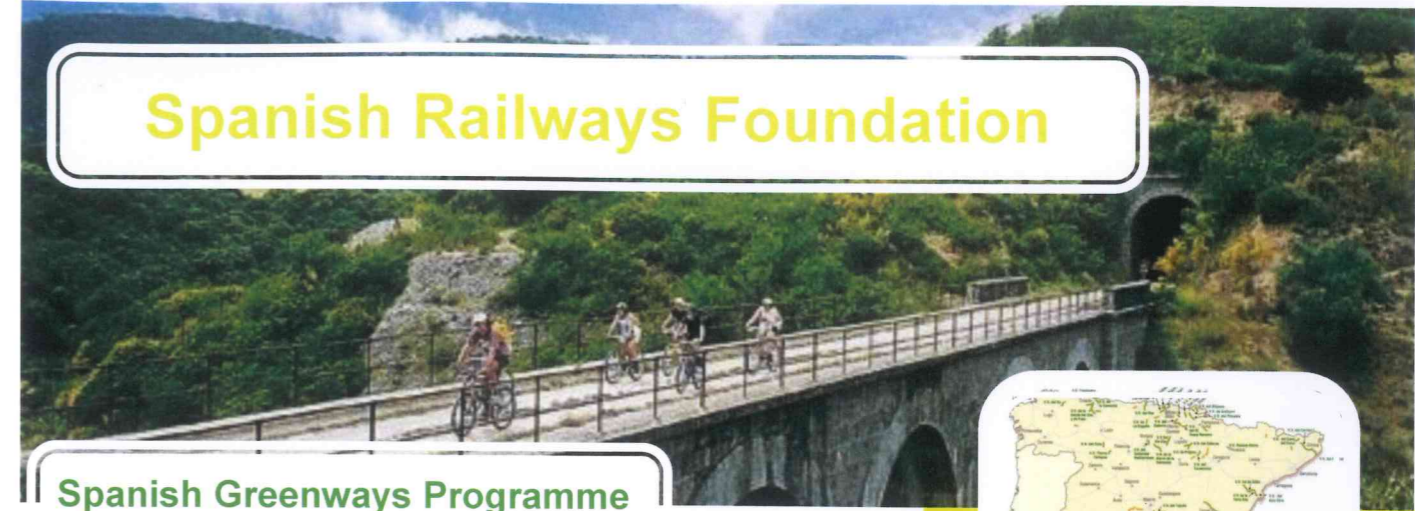


Mercedes Muñoz Zamora,
Director, European Greenways
Association (EGWA).
info@aevv-egwa.org



www.aevv-egwa.org
www.greenwayseurope.org

Spanish Railways Foundation



Spanish Greenways Programme



The Spanish Railways Foundation was established in 1985, its aim is to promote aspects of the railroad through cultural activities, courses, museums, publications, research, archive and library, etc.

One of the carried projects is the Spanish Greenways Program, which coordinates and promotes the development, the management and the maintenance at national level of the vías verdes / greenways in Spain since 1993. The FFE is the coordinator partner of the "Greenways Product Project"

Vías Verdes / Greenways are the result of converting disused railway lines into cycling and walking routes. Easy, accessible, far removed from motorized traffic and with hardly any steep slopes, they are specially recommended for nature lovers and people who enjoy outdoor exercise.

There are over **2.000 kilometres** of Greenways throughout Spain (more than 90 greenways), all of which have been carefully prepared to allow you to discover the most hidden corners of our countryside.

The Greenways allow their use by all types of users: elderly people, children and even mobility impaired people. A different way to travel along a special country with extraordinary scenery and culture: amazing valleys and mountains, impressive bridges and viaducts more than a hundred years old, mysterious tunnels that once let the trains pass through and now await the new adventurers.



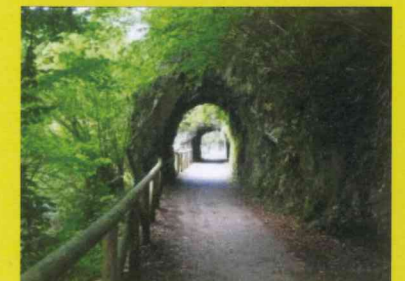
www.viasverdes.com



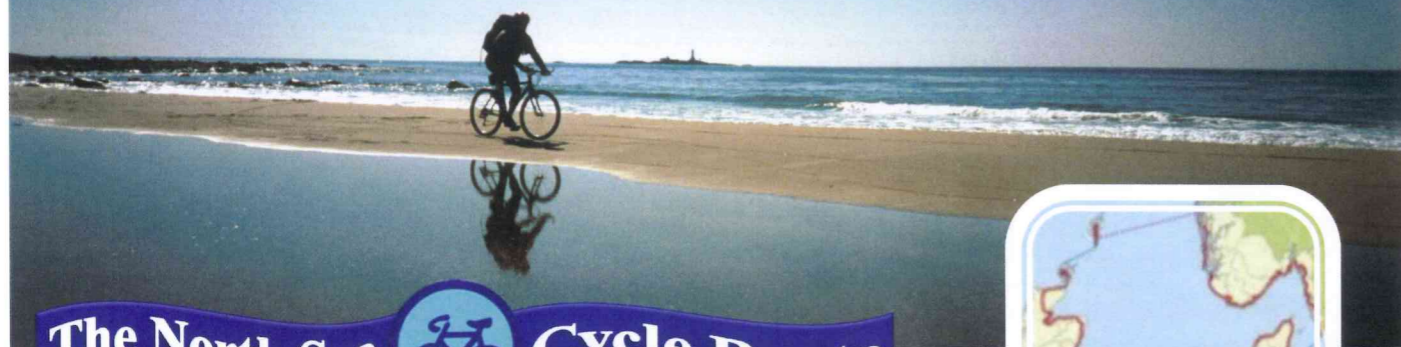
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ROGALAND COUNTY COUNCIL



The North Sea Cycle Route

The North Sea Cycle Route is a 6.000 km chain of exciting experiences waiting for the cycling tourist.

You will explore an immense variety of scenery in eight different countries: cities, charming towns, villages, countryside from mountains to below sea level! The route takes you through coastal areas with sandy beaches and cliffs, but also inland through woods and past traditional farmhouses.

The North Sea Cycle Route was developed by an international partnership with 50% funding from the European Commission's Interreg IIIB North Sea Program. 68 partners in the following 8 countries are providing co-funding; Belgium, the Netherlands, Germany, Denmark, Sweden, Norway, Scotland and England.

In May 2003 the route was awarded a Guinness record certificate confirming that the North Sea Cycle Route is the world's longest cycle route.

The project started in September 2003 and ran until the autumn of 2006. The overall aim was to develop the North Sea Cycle Route as the backbone of cycle tourism around the North Sea. After the project terminated the Rogaland County Council in Norway has taken on the responsibility for the route.



www.northsea-cycle.com

www.rogfk.no



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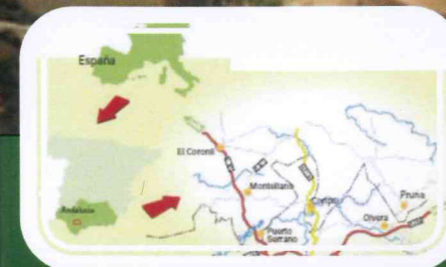


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Fundación vía Verde de la Sierra



The **Vía Verde de la Sierra** (The Sierra Greenway) runs from the Northern rural areas of Cadiz to the Southern ones of Seville (Andalusia, Spain), covering 36.5km. It has got many infrastructures: thirty tunnels, four viaducts, three railway stations which have been restored and are now used as accommodation and restaurant, a centre of interpretation, a birth observatory, some rest areas, a motor caravan parking, cycle hire at different points of the route and a personalized and innovative user assistance service.

Getting the Via Verde of the Sierra project underway has had a dynamic effect on the area, leading to new economic activities and enhancing existing ones, as well as attracting new initiatives. Accentuating the functioning and use of all the potential the Via Verde of the Sierra has to offer, its maintenance and improvement is generating income, fundamentally in the service sector. It has the potential to economically revitalize the area.

In the past few years, thanks to the Via Verde, these towns are experiencing the boon of rural tourism, which is becoming a major source of income generation and jobs creation.

The Via Verde de la Sierra is an unbeatable setting for the practise of sports in the countryside. Furthermore, it is an important means that offers great benefits to the quality of life and health of both the local population and the rest of its users.

www.fundacionviaverdedelasierra.com



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Gruppo di Azione Locale Polesine Delta Po



Local Action Group (LAG) Polesine Delta Po is a non-profit development agency, founded in 1994, operating in rural development, intended as virtuous integration of the various economic sectors affecting the area. These areas include tourism, agriculture, enterprise, environmental protection, and local services, focused on integration and development for cooperative proposals. The LAG works to enhance local resources and economic activities in an organic way, our aim being an integrated system of natural, environmental, social, economic and cultural resources generating a complete product of excellent quality.

The activity of LAG Polesine Delta Po is mainly oriented to the valorisation of environmental and landscape aspects of the rural areas of Polesine and of the Po delta, through specific interventions for the development of rural itineraries in connection with slow and eco-mobility paths, to promote a new form of environmental rural tourism. The Association operates in the territory of Rovigo province according to three strategies of intervention:

- Support to pilot strategies of rural development with territorial and integrated characteristics, based on a bottom up approach and on a horizontal partnership.
- Support to interterritorial, transnational and transborder cooperation forms.
- Availability to participate in the creation of nets among the rural territories of the European Community and among operators of the rural development.

Thanks to "Greenways Product Project" the LAG in the territory stimulates the creation of a new tourism product together with "Greenways and Waterways". The Waterways have thematic, rural, tourist and historical value: connecting the main topics of the area. The Waterways include strengthening and reconnecting circuits and cycling paths along rivers and water canals.



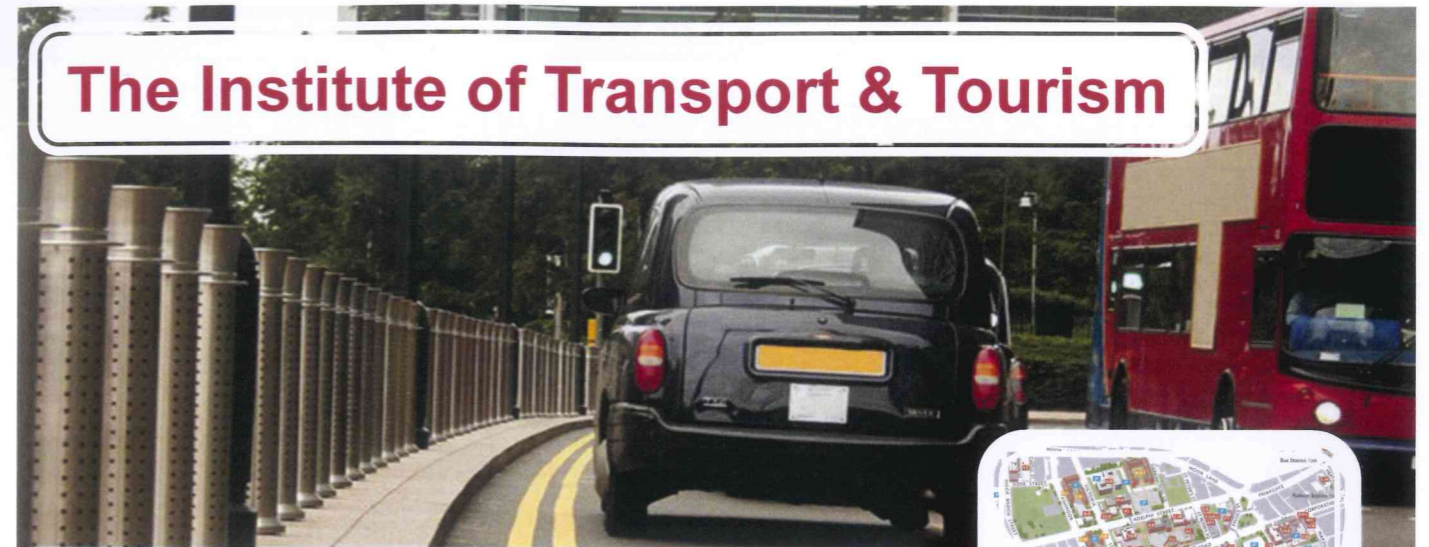
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The Institute of Transport & Tourism



The Institute of Transport & Tourism (ITT) is based at the University of Central Lancashire in the north west of England. We specialise in research on all forms of tourist transport, but have a specific interest in recreational trails, trail development and non-motorised modes of transport. Our work on walking and cycling is varied, and we have over time acquired a wide knowledge of methodologies, demand forecasting, profiling user-groups and assessing the impact of trail development projects. Amongst a wide range of local, regional, and international projects we have recently completed a study for the 'Transport & Tourism Committee' of the European Parliament looking at the impacts of European cycle tourism and the EuroVelo network.

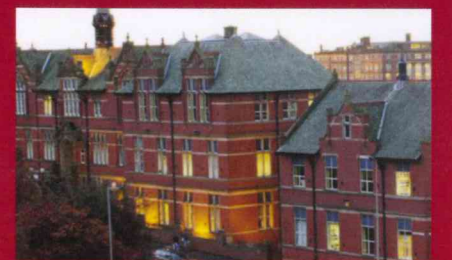
This background has provided a substantive base for our contribution to the 'Greenways Product' project. ITT lead Work Programme 8 'Economic and other Impacts of Greenways' and have contributed to Work Programme 7 'Intermodal Transport & Access to Greenways'. We have been undertaking an exhaustive search of academic journal articles, reports and other material on 'evaluation and monitoring' methods for greenways and other forms of active travel. This review has been extensive and will form the basis for a handbook for practitioners. Not only will it appraise techniques to assess economic impact, it will also consider the wider social and environmental impacts. It will provide an overview of the factors that need to be considered in a range of circumstances where evaluation of a greenway needs to be undertaken. The handbook will be an important resource for practitioners involved in developing and managing greenways.



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VIDZEME TOURISM ASSOCIATION



Vidzeme Tourism Association (VTA) is a non-profit organization that promotes the tourism development in the Northern Latvia (Vidzeme). Among our 80 members there are 30 local municipalities, tourism entrepreneurs as well as the regional University.

VTA promotes the region through active participation in international exhibitions, publication of tourism materials as well as involvement in international projects, mostly within cycling and cultural tourism sectors. VTA is also the EuroVelo 13 coordinator in Latvia, and the responsible organisation in Latvia for cycling number allocation.

VTA is a member of European GreenWays Association and as a result of the project GreenWays Product, the Latvian GreenWays Association was established on May 21 in order to develop and promote the GreenWays in Latvia.

More information about **Vidzeme Tourism Association** can be found:

www.vidzeme.com
[fb.com/vidzemecom](https://www.facebook.com/vidzemecom)

More information about **Latvian GreenWays Association** can be found:

[fb.com/greenways.lv](https://www.facebook.com/greenways.lv)
www.greenways.lv (coming soon!)



VIDZEME TOURISM
ASSOCIATION



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Ms Anna Kupče
Office manager



Mr. Jānis Sijāts
Project assistant



FEDERAZIONE ITALIANA AMICI DELLA BICICLETTA



The Italian Federation of Friends of the Bicycle is a non-profit organization. It's recognized by the Ministry for Environment as a national association for the protection of the environment and by the Ministry for Infrastructure as an expert association in road safety. Fiab has a central office in Milan and a general secretary in Mestre (Venice). It has at the moment 83 local federated associations and 7 regional co-ordination units. All members receive a newsletter four times per year.

The Italian Federation of Friends of the Bicycle is an environmental organization which promotes the use of the bicycle as an environmentally friendly means of transport within an urban context. With the overall aim of improving the quality of life in urban areas, the Federation encourages the development of bicycle routes, limitation of automobile traffic, combined bike+mass transit solutions and more.

Example activities:

- "Kids on bikes" (Bimbibici) to ask safe routes to school
- annual bicycle tourism meeting
- Train + Bike trips
- campaign for better rules for cyclists in the road code

FIAB publishes route maps and proposals for new bicycle itineraries (see www.Bicitalia.org). FIAB is an affiliate of the European Cyclists' Federation.



www.fiab-onlus.it



Giulia Cortesi
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DEPORVENTURA



Deporventura is a company facilitating different activities in the Valles del Oso Asturias. Activities such as cycling, mountain biking, skating, cave and canyon walks, orientation, rappelling, abseiling, climbing, swimming, canoeing, Kayaking.

Deporventura offers you a number of attractive that you can enjoy in your free time in fantastic environments such as along the Bear Trail, where you will find many possibilities for fun activities. Eastern Trubia River, running through the municipalities of Proaza, Teverga, Santo Adriano and Quiros, with its old mining railway line, is now a tourist resort in great demand by those who want to spend a few days in a destination without modern amenities and services.



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www.deporventura.es



RUTASPANGEA

Rutaspangea is a tourist agency providing guided bike tours. They are placed next to Madrid-Río. Some of the tours' subjects are:

- Bridges over Manzares River
- Hidden gardens
- Valle Inclán's Madrid,
- The Civil war in Madrid and more.

Rutaspangea provides mountain bikes, road bikes, city bikes and tandems for rent and guid trips all around Spain all year at several different location, like natural parks, old train trails ("Green Ways"), ancient cattle tracks and World Heritage cities.



Jesus Blazques
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www.rutaspangea.com

UISEU DÃO LAFÕES



The CIM Viseu Dão Lafões is an association of municipalities in the region of Dão Lafões.

The association consist of the municipalities of Aguiar da Beira, Carregal do Sal, Castro Daire, Mangualde, Nelas, Oliveira de Frades, Penalva do Castelo, São Pedro do Sul, Santa Comba Dão, Sátão, Tondela, Vila Nova de Paiva, Vouzela and Viseu, how constituted the association in 2007.

The CIM Viseu Dão Lafões aims at achieving the following public purposes:

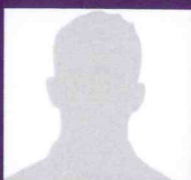
- Promotion of planning and management of the strategy of economic, social and environmental development of the territory covered by the community
- Articulation of municipal investments of intercommunal interest
- Participation in contracts and in the management of regional development support programmes, in particular in the framework of the national strategic reference Framework-NSRF
- Planning of the performances of public entities of supramunicipal character.



COMUNIDADE INTERMUNICIPAL
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www.cimvdl.pt



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ASSOCIAÇÃO PORTUGUESA DE CORREDORES



The Associação Portuguesa de Corredores Verdes (APCV) is a non-governmental non-profit environmental organization, whose purpose is the establishment of interdisciplinary and professional groups, as well as the dissemination of experiences and scientific and technical information in the area of green corridors.

APCV promote and disseminate existing experiences and technical support to entities and/or groups of citizens wishing to implement the concept of green corridors.

It is also a purpose of APCV to explore the applicability of the concept of the green corridor at national, regional and local level, strategies that contribute to the reconciliation of economic and social development with the safeguarding of existing environmental and cultural values.



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www.apcverdes.org



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